



**Kalamazoo Scottish Festival  
& Highland Games  
September 10, 2022  
SPONSORSHIP FORM**

**Please return this form and check made out to:  
Kalamazoo Scottish Festival Association  
PO Box 511  
Oshtemo, MI 49077-0511**

**Or PayPal - Kalamazoo Scottish Festival Association**

**Company/Organization/Individual Sponsor Name:**

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**Contact Name:**

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**Address:**

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**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Phone number:** (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

**Website for us to get logo (if applicable):**

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**If Sponsorship is in Memory of or in Honor of, please note that here:**

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**Sponsorship Form Page 2:**  
**Company/Organization/Individual Sponsor Name:**

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**Sponsor Information: (Please check appropriate box)**

**Sponsorships must be received by July 10 to be listed in program or for T-Shirt or Caber recognition.**

**Rampant Lion Level – \$1,000 sponsorship**

- Full page in Festival program
- Display of company name on Festival T-shirts **and** Display of company name on Caber or at location of sponsored festival or athletic event (must be received by July 10)
- Display of company-provided banner at a predominate location
- Two Festival t-shirts
- Mention in Festival releases (TV, Radio)
- Company logo on Festival Website/Social Media Promotion
- Company name announced during the games
- Free Event Space

**Thistle Level – \$500 sponsorship**

- 1/2- page in Festival program
- Display of company name on Festival T-shirts **or** Display of company name on Caber or at location of sponsored festival or athletic event (must be received by July 10)
- Display of company-provided banner at a predominate location
- Mention in Festival releases (TV, Radio)
- Company logo on Festival Website/Social Media Promotion
- Company name announced during the games
- Free Event Space

**Highlander Level – \$250 sponsorship**

- 1/4-page or a business card size ad in Festival program
- Name promoted at Entertainment Tent or near the Games
- Company logo on Festival Website/Social Media promotion
- Company name announced during the festival

**Tartan Level – \$150 sponsorship**

- 1/8-page ad (3.75in x 2.5in) in Festival program
- Mention on the website/Social Media Promotion
- Company name announced during the festival

**Celtic Level – Individual Sponsorship of at least \$25 up to \$149**

- Will be recognized on our website as a thank you. If you would like to include an “In Memory of” notation, please note that on Page 1.